



North Oakland  
Community Coalition

## Uniting for a drug-free community!

The North Oakland Community Coalition promotes a sense of belonging in a healthy environment free of alcohol and substance abuse by uniting community members and developing community strengths for all.

### What Youth Want

- Parents - "Grow Up"
- Policy Makers - "Wake Up"
- Enforcement Agencies - "Harden Up"
- Merchants/Store Owners - "Listen Up"
- Schools - "Wise Up"
- Communities - "Charge Up"

Source: FACE

### Coalition Goals

- Reduce alcohol and substance abuse among youth
- Increase developmental assets/protective factors
- Build the capacity of the coalition

### What Parents Can Do

- Curfews work - enforce them
- Set rules - voice them, follow them
- Don't be swayed by what other parents are doing
- Limit alcohol at your own parties - kids are watching
- Love as a parent, not a friend
- If you think your child is drinking, they probably are - address it now...
- Refuse to purchase alcohol for people under 21
- Refuse to provide alcohol or allow individuals under 21 to drink alcohol in your home or on your property
- Establish consistent parental expectations

Source: FACE

Our community fosters a responsible, drug-free environment where healthy decision-making is valued, and where individuals and families thrive.

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For more information, please mail in or send an email to:  
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Name:

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Areas of interest (circle): NOCC Newsletter   Volunteering   Youth Group   Fundraising & Donations

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