DRAGON Yearbook
Lake Orion High School
stephanie.orth@lok12.org
(248)693-5420
495 E. Scripps Road, Lake Orion, Michigan 48360

# Business Advertisment Contract

Business Name: _____

Business Address: _____

Phone Number: _____

Contact Person: _____ Signature:_____

## Size of Advertisement (circle one)

1 block ($60 )

2 block ($100)

3 block ($165)

4 block ($210)

6 block ($310)

12 block ($420)

**Date Ad Payment Submitted:**

_____

Office Use Only

Business Manager: _____

Cash:_____ Check # _____

Amount Paid: _____

Ad Placed: _____ Pg. # _____

## Important Notes/Design of Ad

**Date Ad Design Submitted:**

_____

**How was ad submitted:**

**Electronically** **Handed-in by** _____
Staff member

**Lake Orion High School**
495 E. Scripps Road
Lake Orion, MI 48360
**Phone:** 248-693-5420
**Fax:** 248-693-5459
**Stephanie Orth, Adviser**
**stephanie.orth@lok12.org**

# Ad Size & Rate Chart

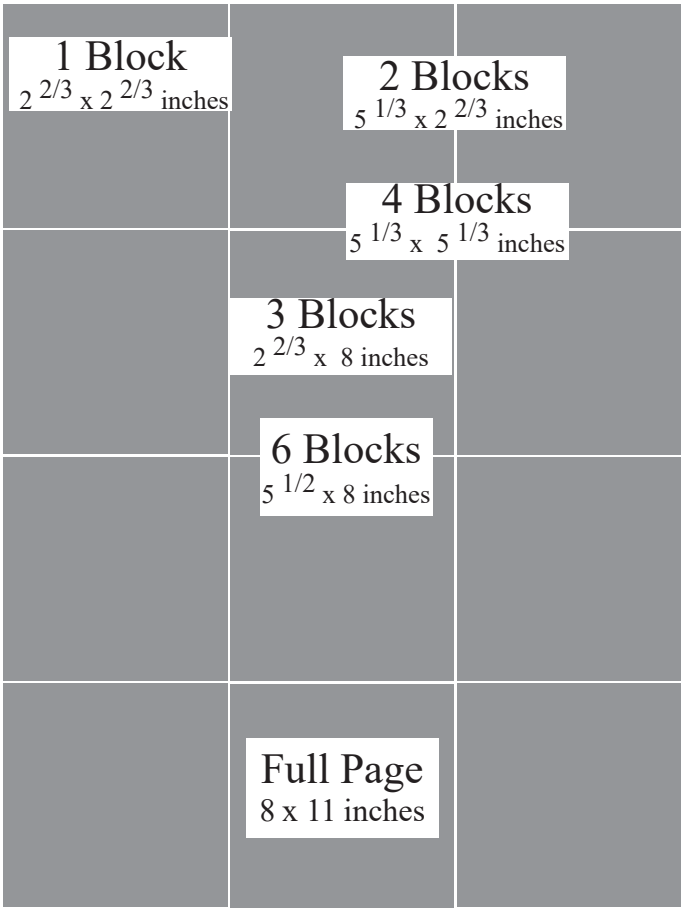
## Advertising Rates

| | |
|---|---|
| 1 block | $60 |
| 2 blocks | $100 |
| 3 blocks | $165 |
| 4 blocks | $210 |
| blocks | $310 |
| Full Page | $420 |

By including editorial content (graphics and copy) and stressing good design, we intend for your ad to be read, not to be lost in the back of the book. We'll print your camera ready art or you can have our advertising staff design an ad for you. All we need is some art work (i.e. logo) and some basic information.

An ad in the yearbook targets a market with sizable buying power and can be seen for many years. Advertising in the Lake Orion High School Dragon yearbook is great for the school, the community, and your business, which will become a permanent part of Lake Orion history.

In addition to promoting your business and helping fund an excellent yearbook, you have the opportunity to support an educational program that teaches students valuable skills in writing, design, photography, computers, and business.




Note: Ad sizes are reduced.
Actual page size is 9 x 12 inches, including margins.

## Information regarding ad designs:

~For two block ads, you may submit a business card as your ad design
~For all ad sizes you may submit graphics and text. We will then design the ad for you
~For all ad sizes you may submit your own ad design
~To submit ad designs electronically email your design to ***stephanie.orth@lok12.org*** and in the subject line write your business name
~You may also give your ad design to a yearbook staff member

## Checklist:

- ☐ Ad size chosen
- ☐ Ad design submitted
- ☐ Payment submitted
- ☐ Contract completed submitted